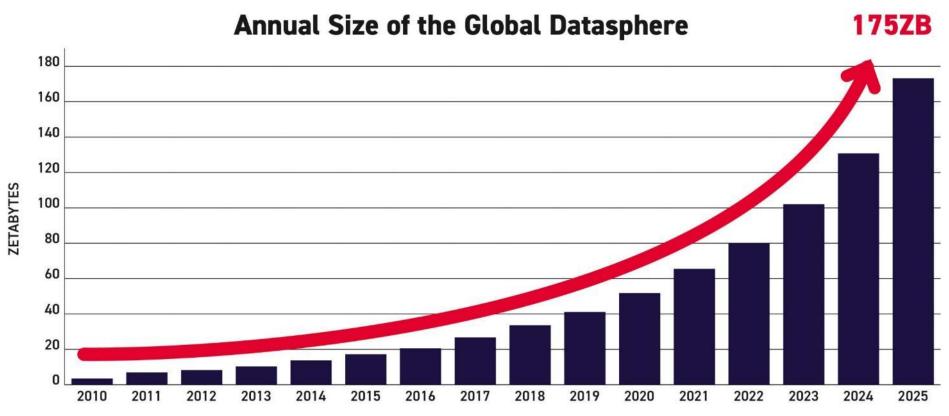




// The Growth of Data





[Source: Data Age 2025, sponsored by Seagate with data from IDC Global DataSphere, Nov 2018]



// Getting Ready for Al







Potential IPR risks and data quality dependency

From our **experience**, the **real value** comes from...

Defining your problems before your solutions

Really understanding your business

Getting the basics right

Clear leadership and constant engagement

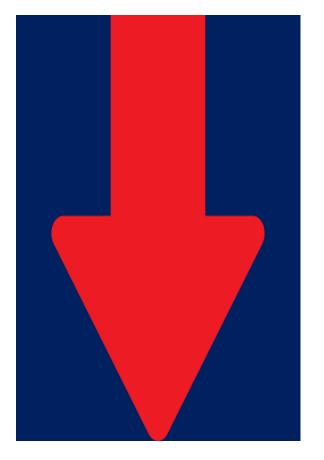
Standardising workflows & automating processes

Capturing live, end-to-end data



// First: we defined our problems...











Margin: Low

C-Sat:

Differentiation: Low

Attractiveness: Low

// Managing Maintenance - the options...





| 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100



Paper

Spreadsheets

Computer Aided FM (CAFM)

// Our experience using proprietary tech...





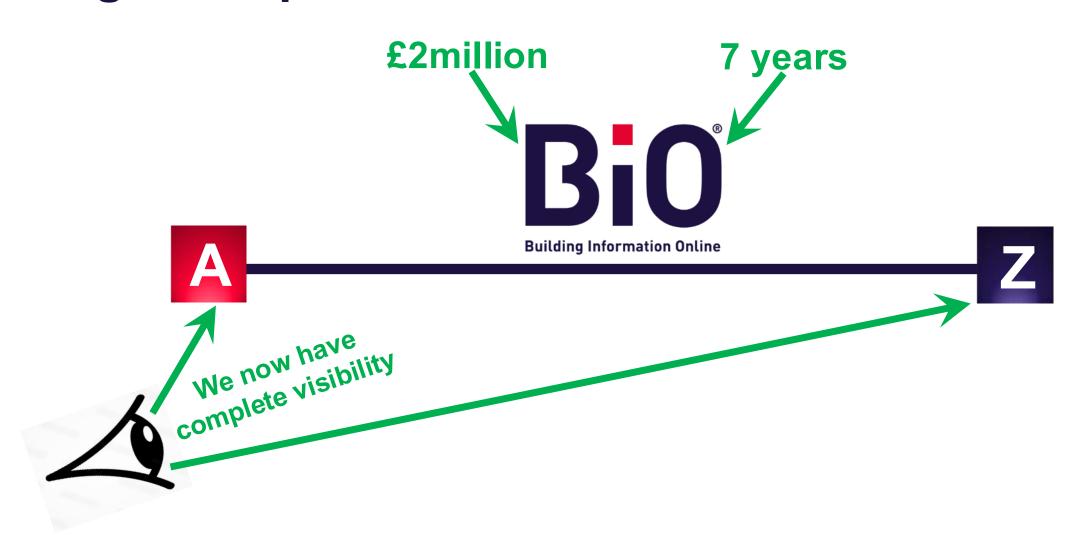


Our challenge & opportunity

^{*}We used propietary tech for 30 years

// So, we built our own digital maintenance management platform...





// So...how'd we do it?



Workflow Analysis



// Our improvement outcomes



 X^2

Doubled our efficiency

50

Customer NPS

57

Employee NPS

98%

Customer retention



Saved annually

Zero

RIDDOR since BiO®

+92%

Growth

+430%

Underlying profit growth

// So, what did we learn...









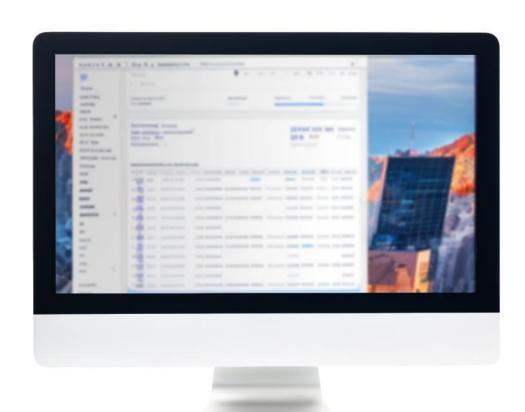




- · Our sector: way behind the tech curve
- 77% folks know tech can help
- · Only 24% know how, where to start
- Implementation poor & lots of additional costs
- Customisation
- Data migration
- · Training costs
- Always takes longer and costs more than budgeted
- · Al is the 4th Industrial Revolution

// ...off-the-shelf systems?





- They go part of the way
- Expensive to buy, mobilise & operate
- Require specialist operators
- Interface challenges with other systems
- · Limited end-to-end data

// ...about digital transformation?





- Define your problems first
- Think big, act small and fail fast
- No quick fix
- Involves every business function
- Requires IT specialists and resilience
- The dividends are huge
- AI: needs high volumes of accurate data

// ...about our BiO® platform?





- Built by operators, for operators
- Enabled our digital transformation
- More powerful than we envisaged
- Is future proof & infinitely scalable
- Drives one version of the truth
- Guaranteed continuous improvement

// ...about tech adoption?



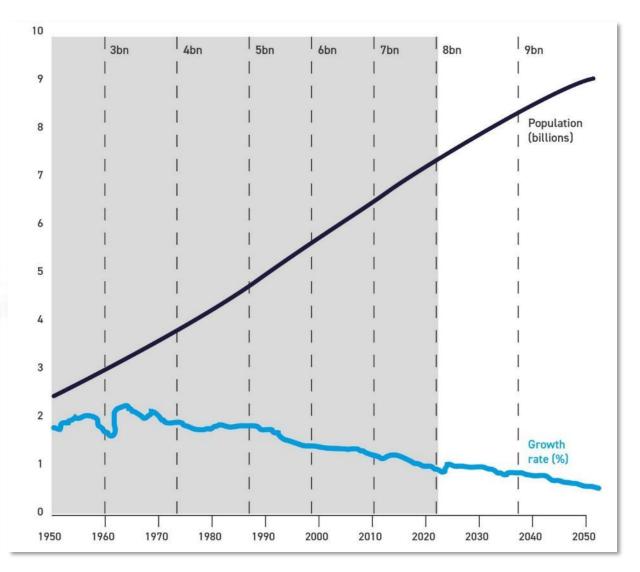


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// The *Productivity* Necessity

D. A

- ☐ Al = job losses?
- ☐ Skills in short supply
- ☐ Global pop. >8bn v. declining birth rate
- OECD & McKinsey reports
- First world economies must double & treble productivity in next 25-30 years!
- Al is the (or an?) answer





// DMA's AI in FM

Whitepaper





