



# Street by street decarbonised heat at lowest cost

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Heat Pumps | Contracting | Utilities





We need to decarbonise 28m homes by 2050, with 26 years to go

That's nearly 1.1m homes *per year*

That means 20,000 homes *per week*

We need a street-by-street approach to address this scale

# Agenda



- 1 Overview of Kensa
- 2 Ground-Source Heat Pumps & Myths
- 3 Street by Street Decarbonised Heat at Lowest Cost

# Introducing Kensa



**Unmatched  
Expertise**

**15,000 +**

Heat pumps installed in the UK, far and away the market leader

**50% +**

Of the UK's ground-source heat pumps installed every year

**1999**

Experts since 1999, pioneering the industry

**Best Product For  
High Quality  
Homes**



Smallest, quietest and most efficient heat pump range on the market

Made in the UK, simplifying the supply chain risks

Multi-awarded



**Trusted Utility &  
Customer Service**



We are the only ground-source utility registered with the Heat Trust, acting as a 'trust mark' for your customers.

Integrated nature of Kensa means we offer support from the array up to the heat pump, simplifying maintenance, callouts & customer service, giving ease of mind to your customers

# Kensa has delivered 215+ retrofit projects across the UK and 100+ newbuild projects across the country



20+

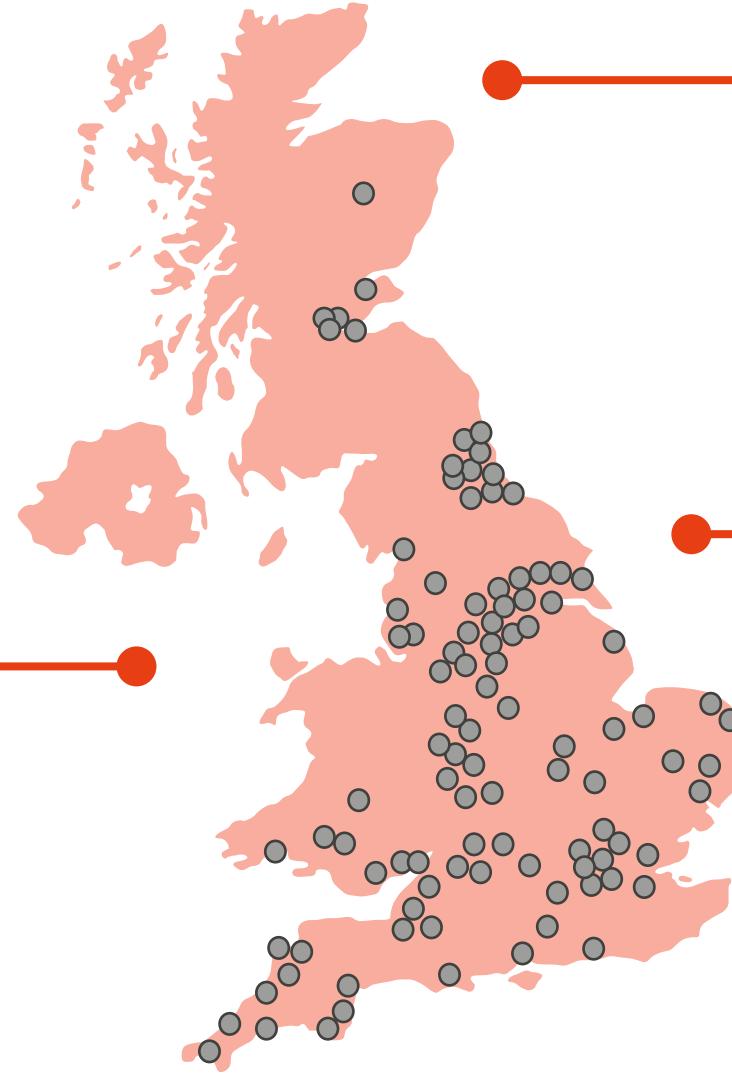
COMMERCIAL BUILDINGS

From university campuses to leisure centres to schools to listed buildings

215

RETROFIT PROJECTS

Largest and most established player across new build and retrofit



100+

NEW BUILD PROJECTS

Funded CapEx model delivers the best outcome for developers

33,300 +

TONNES OF CARBON SAVED

No solution gets you closer to net or zero carbon development

# We focus on 3 core markets today



**Social housing**



**Housebuilders**



**Commercial and Industrial**

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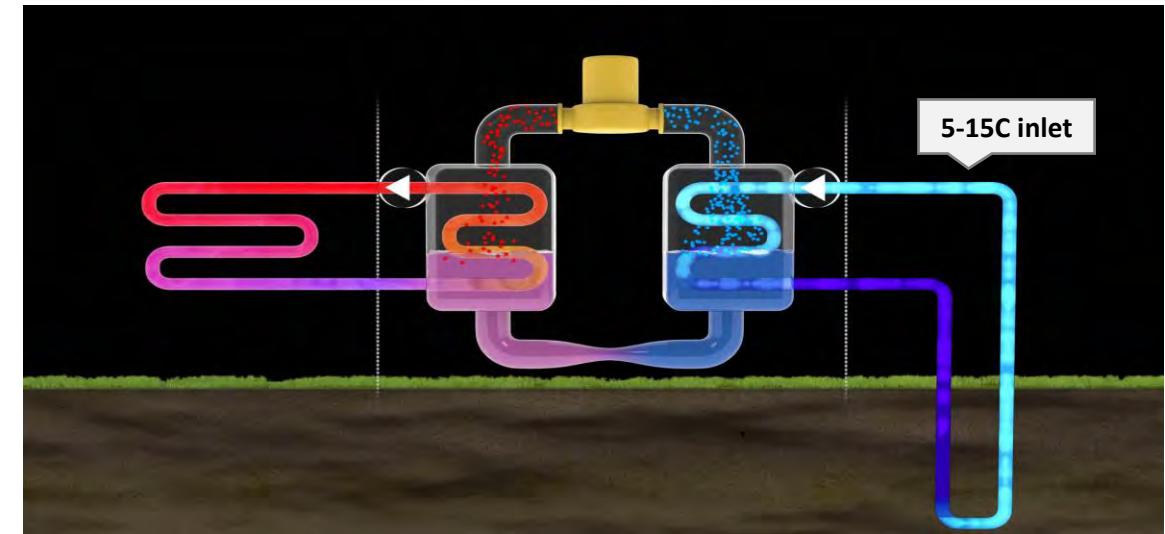
# How a ground source heat pump works



Like a gas boiler...



...but 4-5x more efficient, with no combustion or NOx/SOx emissions



- White boxes that produce heating and hot water
- Domestic and non-domestic buildings
- New build and retrofit

# Why Ground-Source



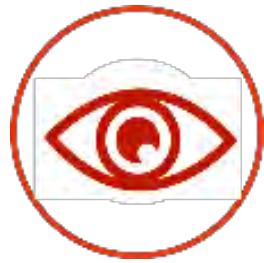
Lowest Running Costs



Least Noise

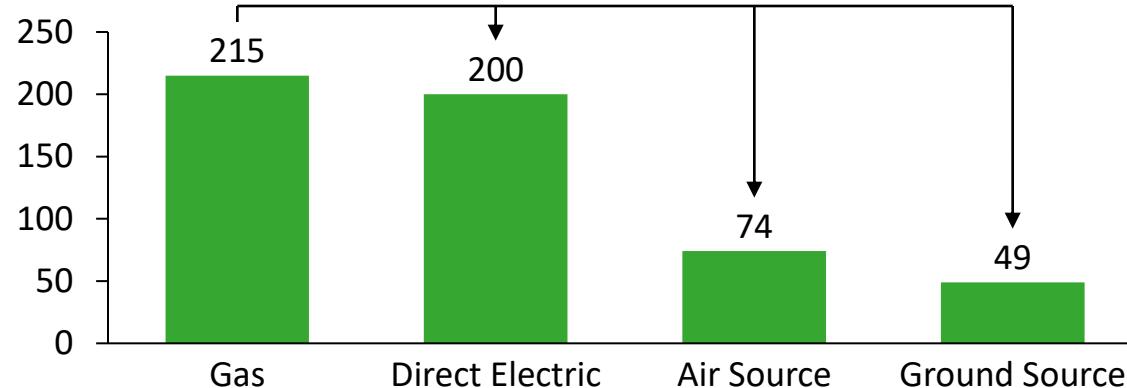


Least Maintenance & Replacement Hassle

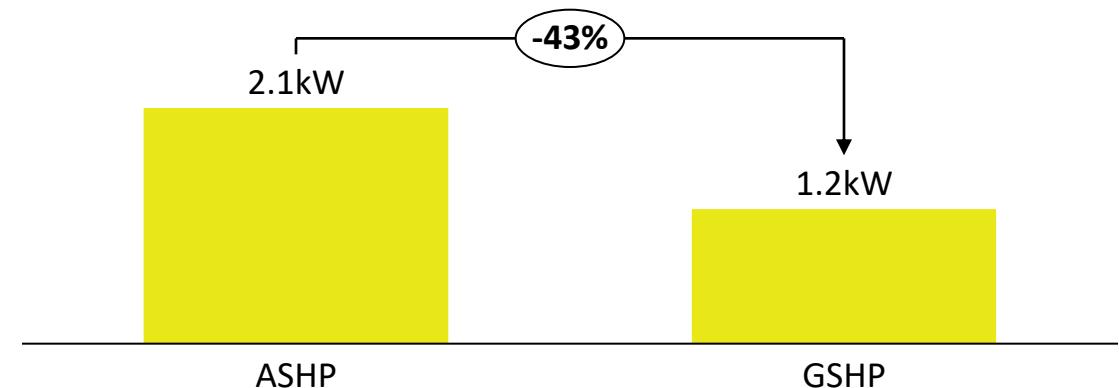


No Visual Impact

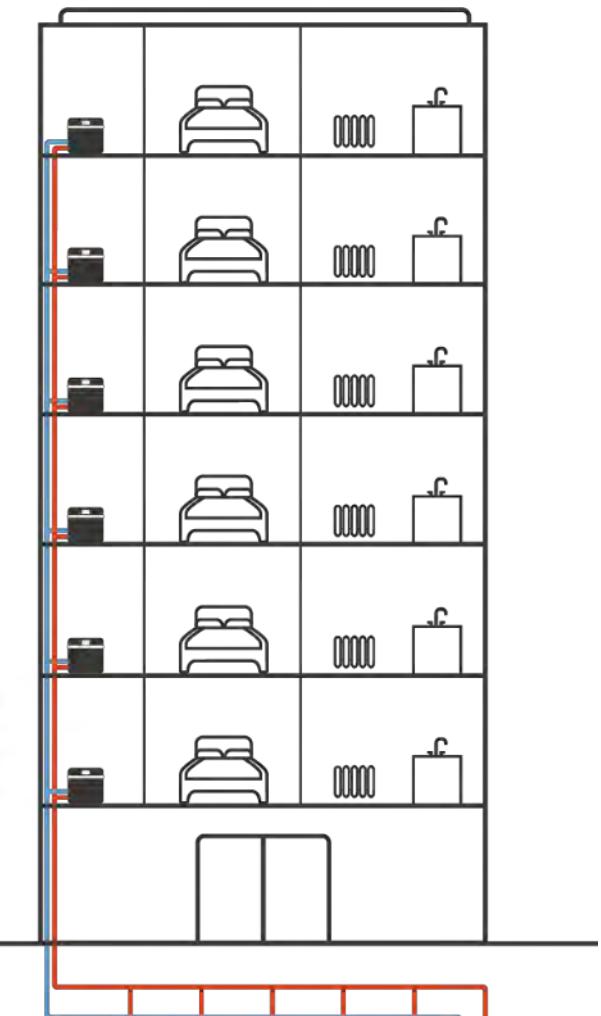
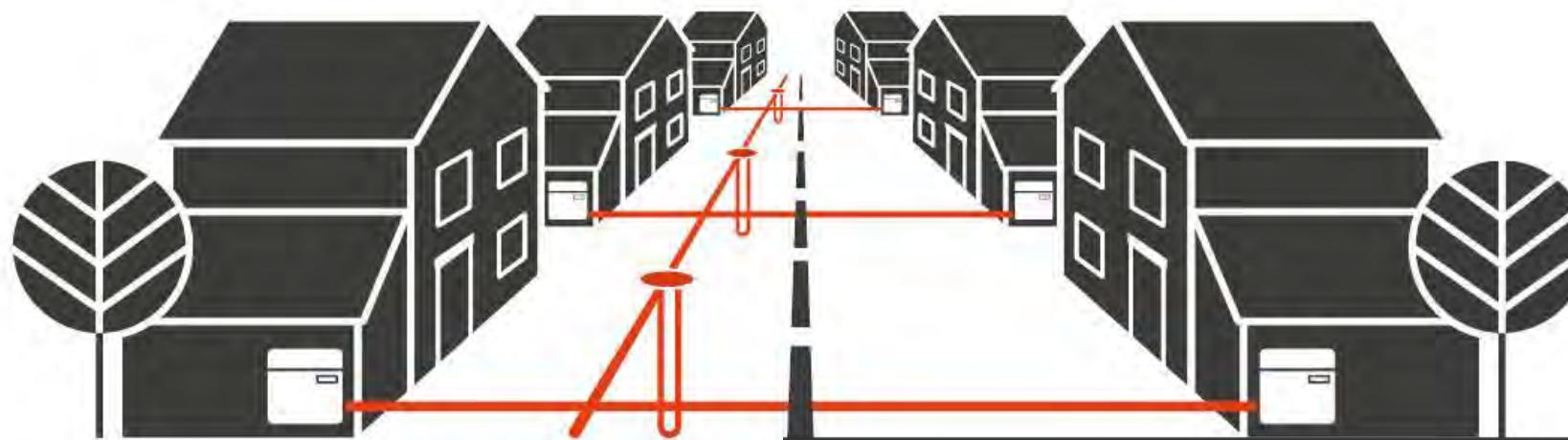
Heating Emissions (gCO<sub>2</sub>e/kWh-heat)



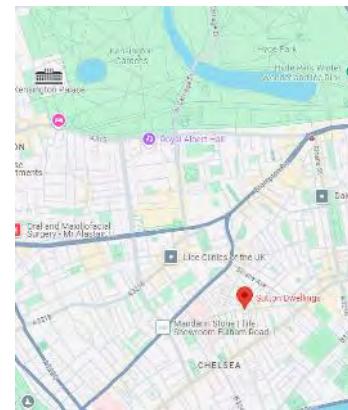
kW to deliver 5kW heat on the coldest day (peak)



# Infrastructure



# Myth 1: Need a large amount of space, and never in urban settings



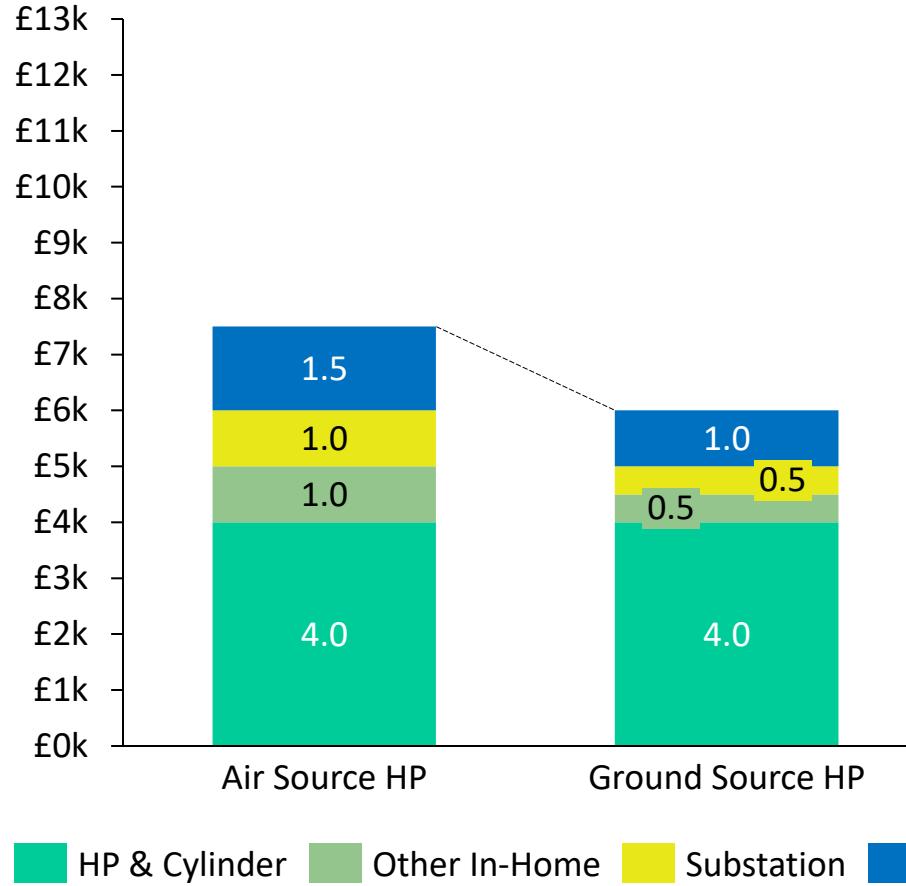
## Myth 2: As the unit is inside, you need a lot of indoor space



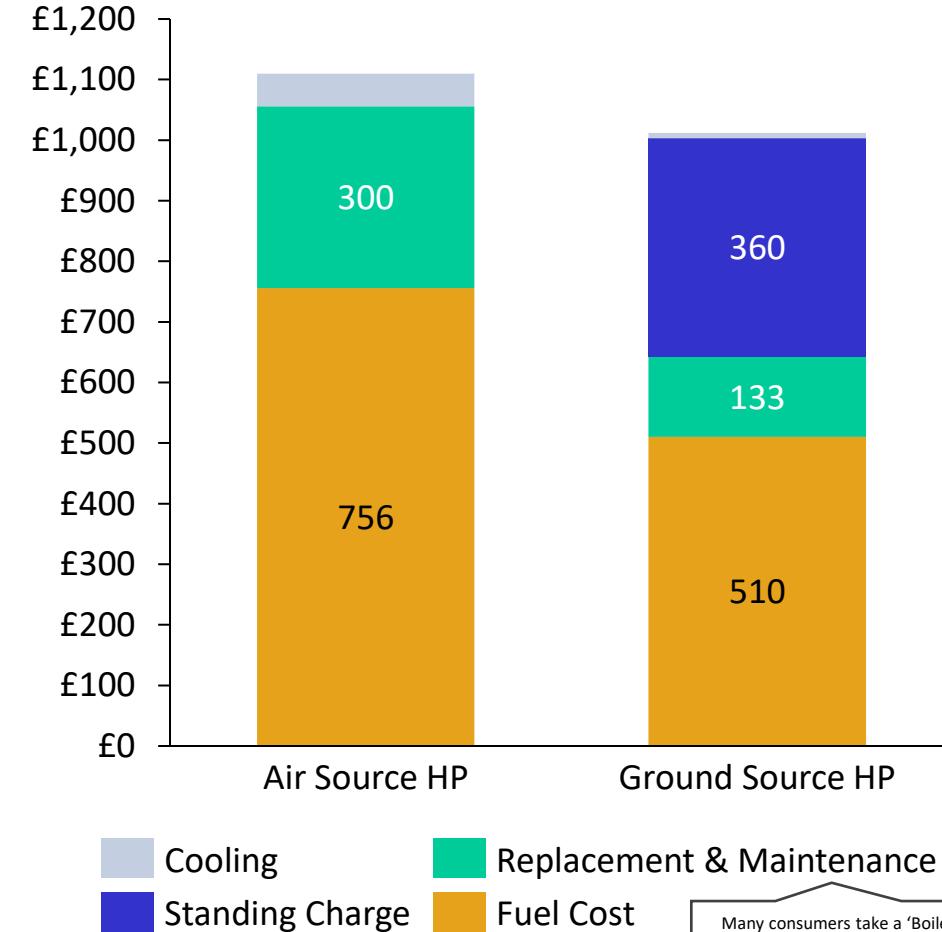
# Myth 3: But it will cost a lot more than an air source heat pump



Upfront Costs (£k)



Annual Running Costs (£/yr)



Assumptions: 6,000kWh/yr heating + DHW, 800kWh/yr cooling; 2.7 ASHP COP inc Defrost cycle (DESNZ Electrification of Heat Trial data), 4.0 GSHP COP 0-45 Shoebox NX5, 34p/kWh elec, annual ASHP maintenance, 1 every 3 years GSHP; lifetime: 15 year ASHP, 25 year GSHP; Passive Cooling SEER 30; AC SEER 5. Sources: Element Energy Low Carbon Heating Study, industry analysis, DESNZ data

Many consumers take a 'Boilercare' type service for ASHP, costing ~£25/month (£300/yr) e.g. [Daikin](#), [Mitsubishi](#), [CES](#)

# Myth 4: Heat Pumps don't work in flats



## Sunderland Gentoo Core 364

- 364 flats
- Gas to GSHPs
- 19,990 tonnes CO2 saved

## Sunderland Gentoo Core 364

- 402 flats
- Direct electric to GSHPs
- 67%+ resident bill reductions

## Sunderland Gentoo Core 364

- 273 flats
- Direct electric to GSHPs
- 60%+ resident bill reductions

# Myth 5: GSHPs only for houses



## Schools



10+ schools retrofitted with GSHPs by Kensa  
(detailed more on coming slides)

Kensa staff fitted the UK's first GSHP into a school back in 2003

## Care Homes / Retirement



Installed GSHPs in the UK's first net zero retirement village

<https://www.kensaheatpumps.com/developer/uk-first-zero-carbon-retirement-community/>

## Universities



Marjon University Plymouth: 950kW load, 84 boreholes across campus covering academic blocks & accommodation

## Leisure Centres



<https://www.kensacontracting.com/ncc-case-studies/>  
62 282m boreholes in the carpark, with 700kW of heat delivery

## Listed Buildings



Multiple listed buildings including Treliwick House (National Trust) and Walton Hall (a live wedding venue)

## Water Source



<https://www.kensaheatpumps.com/commercial/case-studies-commercial/taffs-well-wales/>

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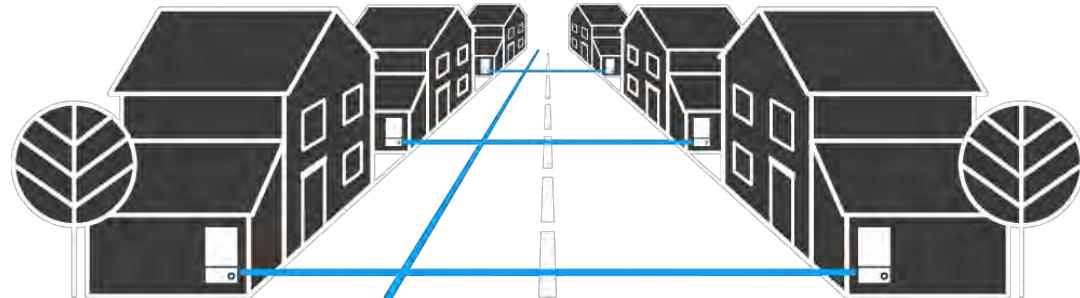
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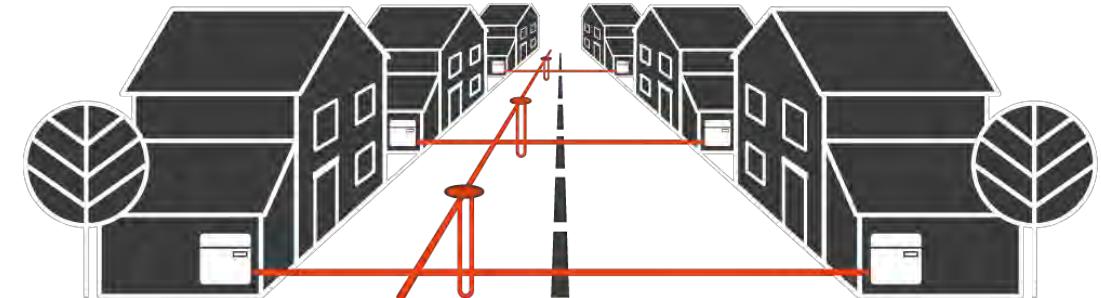
# The 21<sup>st</sup> Century equivalent of the gas grid



Gas

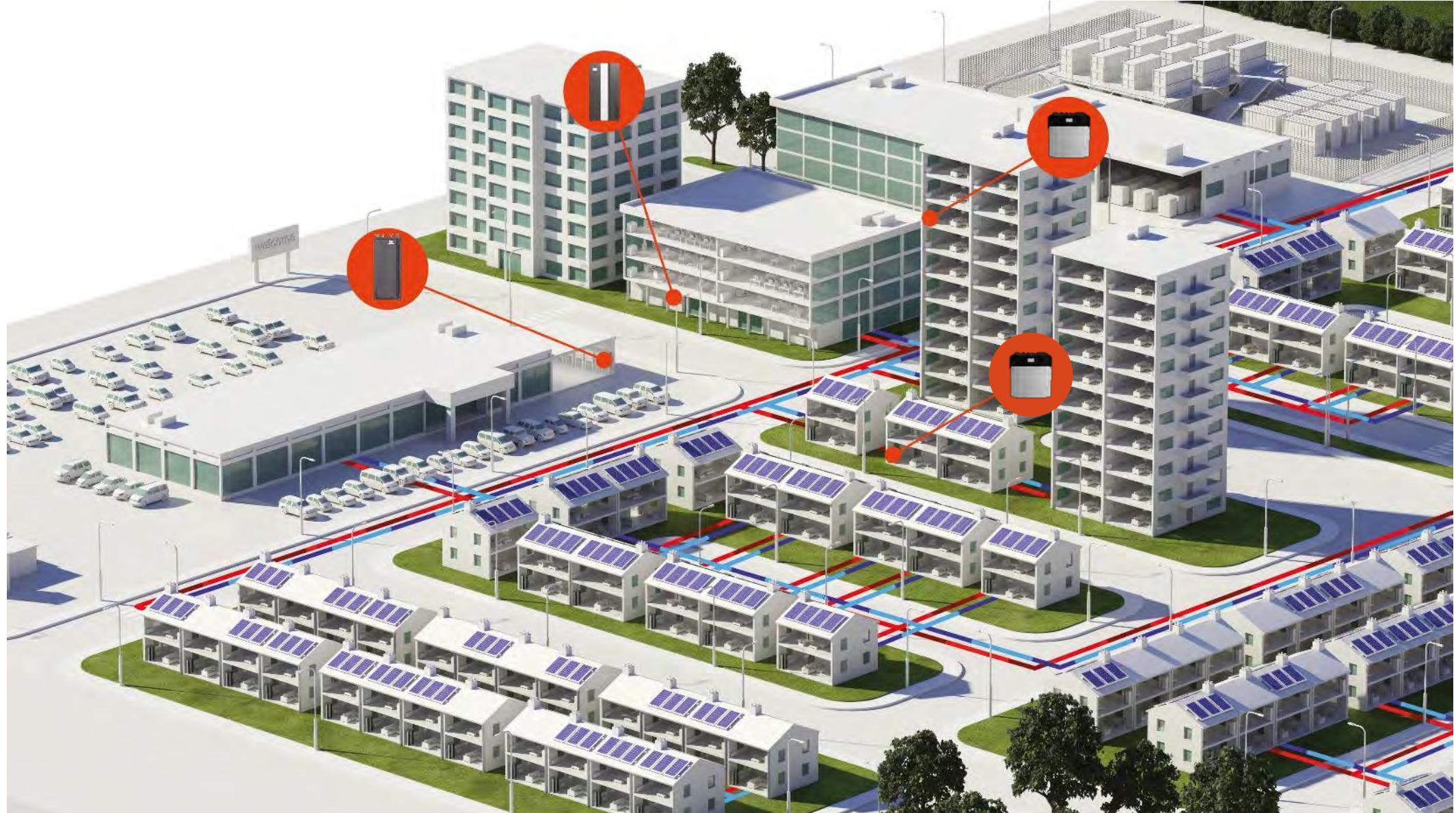


Ground Source Heat Pumps



- Utility company pays for installation of the network outside the property
- Consumers own a 'white box' in their property
- Consumers pay a standing charge through their energy bill to access the network

# The 21<sup>st</sup> Century equivalent of the gas grid



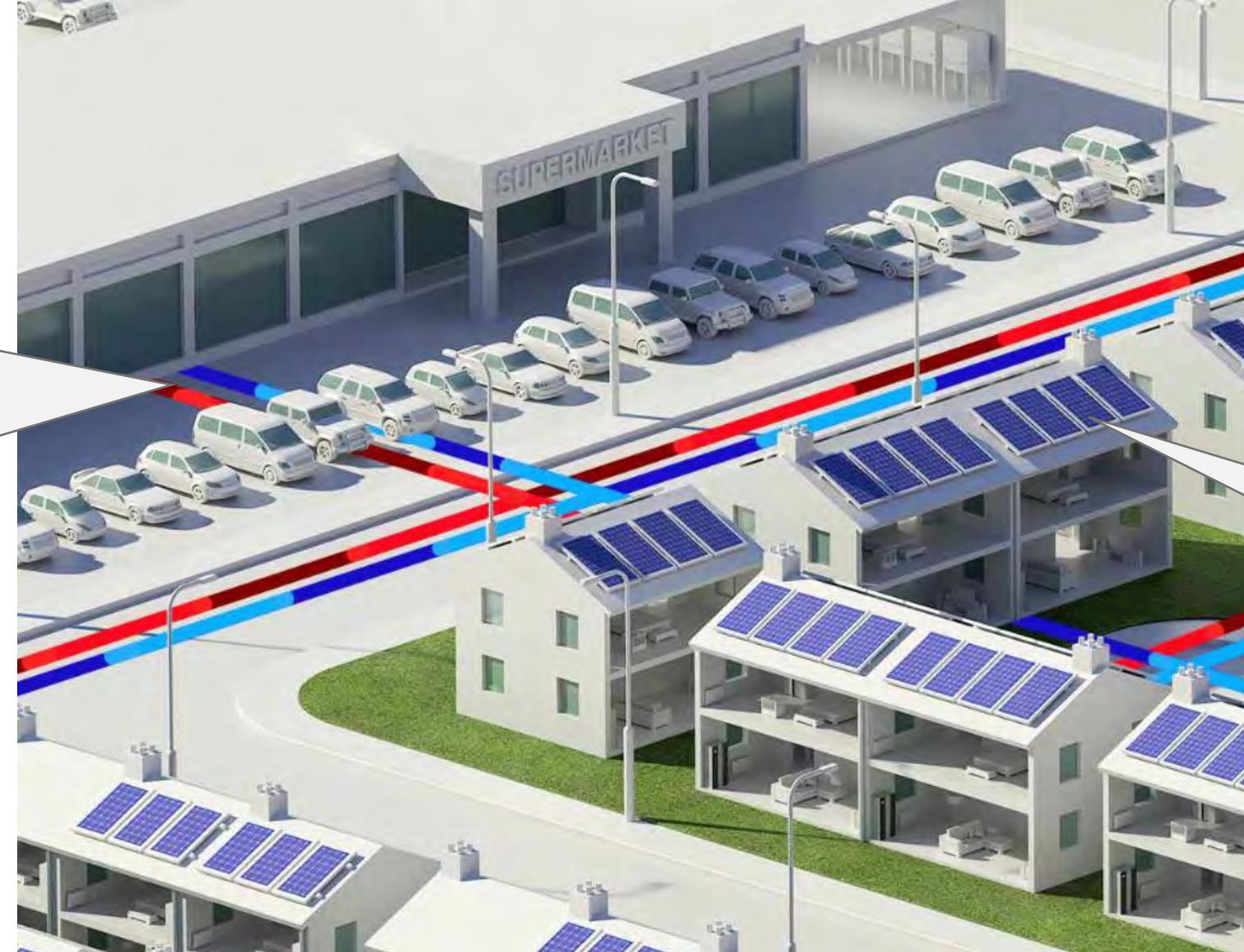
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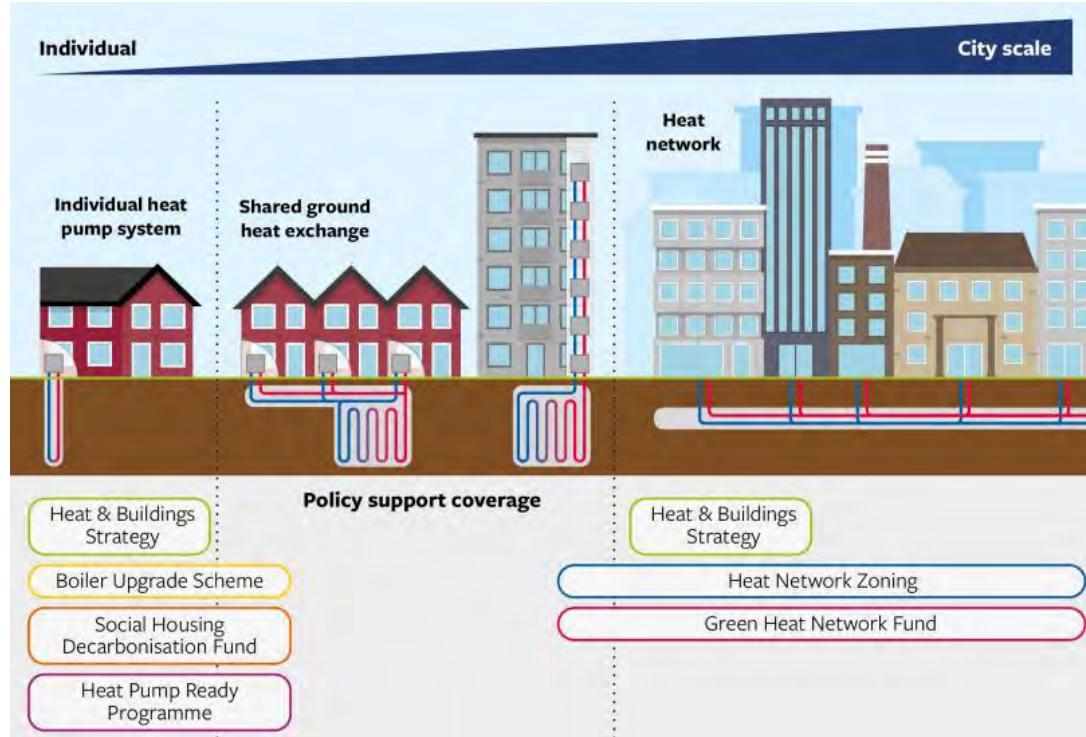
# Integrating waste heat sources



Rejected heat  
from supermarket  
(fridges/freezers)  
and other sources  
(data centres,  
tube lines,  
cooling)



# The standout solution especially for the ‘middle’ of UK housing: terraced streets and flats



# The 21<sup>st</sup> Century transition



In the 60's and 70's we moved off towns' gas (coal/oil) onto natural gas



In the 2020's we can transition to a cheaper, safer & greener heat source

